



Sponsorship Form
Lakeway Elementary
1701 Lohman's Crossing
Lakeway, TX 78734
Deadline: April 20, 2012

The 2012 Mustang Derby is the final fundraising event of the year for Lakeway Elementary. The event will be held on Friday, May 4, 2012 at La Paloma Event Center. We need your help to make this year's derby a success with an event sponsorship or donation.

Consider any one of the 4 sponsorship levels listed below. Individual tickets to the event are valued at \$50 each. All donors will be given a receipt for contributions made. In order to be included in any marketing material for the event we request that you submit your company logo (JPG and PDF versions required) by **April 9, 2012**. Company logos should be e-mailed to: fundraising@lakewaypto.org

○ Churchill Downs Sponsor \$250 +	<ul style="list-style-type: none"> • Company name listed in event program • Company name and logo posted on the LWE PTO website
○ Preakness Stakes Sponsor \$500 +	<ul style="list-style-type: none"> • All items listed above • Company logo included on the event "step and repeat" photo opportunity display • Company name included in a May 2012 special edition of the Mustang Messenger, an electronic communication that reaches all LWE families
○ Belmont Stakes Sponsor \$750 +	<ul style="list-style-type: none"> • All items listed above • 2 tickets to the Mustang Derby (\$50 value ea.)
○ Triple Crown Sponsor \$1000 +	<ul style="list-style-type: none"> • All items listed above • 2 additional tickets (4 total) to the Mustang Derby, plus reserved seating at the party • Custom marketing opportunities available *

* Examples of custom marketing opportunities: company name or logo on beverage napkins, company logo on event program etc.

If you choose to sponsor at the Belmont Stakes level or above, please plan to provide guest names and contact information for your tickets no later than **April 20, 2012**, so that auction numbers can be assigned for bidding prior to the party. Your sponsorship may be tax deductible. Please consult with your tax advisor. Thank you.

Rusti Burnett
fundraising@lakewaypto.org
 512-547-3333

Tara Stanislaus
president@lakewaypto.org

Business Name: _____
 Contact Name and Number: _____
 Address: _____
 City, State, Zip: _____
 E-mail & Website URL: _____

Please make checks payable to: LWE PTO
To pay via credit card or e-check on-line please visit: www.lakewaypto.org
LWE PTO is a non-profit organization under section 501© (3) of the U.S. Internal Revenue Code.



Silent/Live Auction Donation Form
Lakeway Elementary
1701 Lohmans Crossing
Lakeway, TX 78734
Deadline: April 20, 2012

The 2012 Mustang Derby is the final fundraising event of the year for Lakeway Elementary. This year's derby will be held Friday, May 4, 2012 at La Paloma in Lakeway. Please help to make this year's derby a success with a donated item or service for the live and/or silent auctions at the event.

***Retail Value of
Donated Item***

Advertisement Offering

\$99 and under	<ul style="list-style-type: none"> • Acrylic placard stand display highlighting description of donated item including company name & contact information • Company name listed in event program
\$100-\$199	<ul style="list-style-type: none"> • All items listed above • Company name included in a May 2012 special edition of the Mustang Messenger, an electronic newsletter that reaches all Lakeway Elementary families
\$200-\$499	<ul style="list-style-type: none"> • All items listed above • Company logo/link to company website posted on the Lakeway Elementary PTO website
\$500 +	<ul style="list-style-type: none"> • All items listed above • Company ad with logo and contact information in event program • Company logo included on the event "step and repeat" photo opportunity display

Please complete the attached donor information and tax receipt form that outlines the specifics of your contribution. The Lakeway PTO reserves the right to modify item descriptions, to package donated items from multiple donors, and to make live versus silent auction assignments based on all incoming items. Your donation may be tax deductible. Please consult with your tax advisor.

Leslee Smithwick, nonnie.leslee@gmail.com
Auction Procurement
512-965-8165

Stacy Jespersen, stacy@jespersen.org
Auction Procurement
512-965-8165

Thank you for making Lakeway Elementary an exceptional place to learn and grow!